

The Recruiting Edge

Management Assistance and Outreach Services Division



California State Fair Graphic Displays

All Hands on Deck!

The 2002 California State Fair rolled into Sacramento with a blaze! Literally, blazing! However, the soaring temperatures did not stop fair-goers from enjoying a great time at the fair. Over one million fair-goers passed through the Cal Expo gates during the 18 days of the fair.

All hands were on deck for this event! Both uniformed and nonuniformed California Highway Patrol (CHP) personnel, Explorers, and Senior Volunteers worked together to make this year's California State Fair an absolute success! Hats off to the Academy Graphics Unit for the awesome graphic displays!

Additionally, the CHP partnered with the Office of Traffic Safety (OTS) and hosted two booths at the fair. One booth was designated for recruitment. The other booth covered traffic and seat belt safety, child fingerprinting, education on child passenger safety, and provided assistance with child passenger seat installation and tips for children and parents on child abduction -- "CHiPper reminds you to play safe."

REMEMBER TO MARK YOUR CALENDARS FOR NEXT YEAR'S STATE FAIR!!!

August 22, 2002, at the State Fair

August 22, 2002, was deemed "Tribute to Courage Day" at the State Fair, a day dedicated to all law enforcement, military, and firefighting personnel for appreciation as Every Day Heroes! The memorial ceremony was held to remember those lost on September 11, 2001. Two steel beams from the World Trade Center were dedicated as a permanent memorial.

Excerpts from The Status of Women and Policing: 2001

In order to gauge the status and growth of women in law enforcement, the National Center for Women and Policing conducted its fifth annual study on sworn women and civilian personnel within the largest law enforcement agencies in the United States.

Overall, the number of women in law enforcement has increased at an alarmingly slow rate over the past 30 years. Law enforcement personnel will not fairly represent the characteristics of the communities they serve at this rate.

Figures indicate that women represent only 11.2 percent of all sworn law enforcement personnel, yet women represent 46.5 percent in the labor force. The California Highway Patrol has 7,120 sworn members, of which only 628 are sworn women (8.82 percent).

The study reflects that despite overwhelming evidence that women and men are equally capable of police work, the hiring, selection, and recruitment practices keep the numbers of women in law enforcement artificially low. Additional research conducted in the United States and internationally, demonstrates women police officers utilize a style of policing in which communication skills are used regularly rather than physical force.

Clearly, the grave disparity between the numbers of men and women involved in policing adversely impacts the culture, operations, and efficacy of law enforcement agencies throughout the country. Given the many difficult challenges facing modern police agencies, the imperative to hire more women has never been more urgent.

Over 247 law enforcement agencies participated in the study.

For more on this study, log onto http://www.womenandpolicing.org/2002_Status_Report.pdf



Public Safety Dispatcher

The Public Safety Dispatcher (PSD) position was open for applications from July 25 - September 5, 2002. Over 1,500 applications were received statewide!

The newest addition to the recruitment resources is the PSD brochure. Contact your local Communications Center for your copy today!!!



Highlighting Excellence

The Headquarter's Recruitment Unit received this letter recognizing two California Highway Patrol (CHP) officers for their dedication and professionalism. The "Back to Basics" approach to our job focuses on issues of CHP Pride, Esprit de Corps and our general approach to our profession. CHP Recruiters, Officer Stacey Willits and Officer Garry Goldenberg, emulate "Back to Basics." Great job!

I would like to take this opportunity to express my sincere regards for the recruitment efforts of Officer Stacey Willits and Officer Garry Goldenberg. These two very talented officers spoke before a class of Criminal Justice students at California State University, Long Beach, on October 7, 2002.

The entire presentation process was very professional, yet maintained with an air of spontaneity with a comfortable informality. The key to their success was the manner in which they related to the students, not as students, but as potential CHP Officers who are sincerely deciding what to do with their lives when they graduate this coming June.

Both officers wore their uniform impeccably and with obvious pride, giving that fastidious first and lasting impression of professionalism that lasted throughout the presentation. I was struck with their enthusiasm as were the students. This was not a hard sell; it was information being clearly disseminated by two officers that really enjoyed being a part of an opportunity

to meet with this group of open minds planning a career. It was a pleasure for me in particular to stand in awe and to recall just how far our California Highway Patrol has come and the numerous avenues of expansion of one's talents are available. How fulfilling and rewarding is that future our new cadets will enjoy with pride in service.

This dynamic duo reflects the best of the Patrol, and the best of an Administration that places its faith and future in dedicated officers such as Stacey Willits and Garry Goldenberg to "carry the colors" to the next generation.

Congratulations and sincere plaudits for a job well done, from the top of the Administration on down to the front-line officers. Salutations to an organization that recognizes the needs of the future of the California Highway Patrol which is served so laudably by the recognized dynamic, synergistic efforts of such two gifted officers.

Respectfully: Warren E. Clark, Ph.D.
Department of Criminal Justice
California State University, Long Beach

RECRUITING IN 2003!

Be sure to keep an eye out for upcoming events in your Division in 2003: Martin Luther King, Jr. Day, Black History Month, Chinese New Year, Women's History Month, and other cultural and community-oriented activities.

Community involvement allows us, without even realizing it, to motivate and inspire the next potential California Highway Patrol applicant!

Remember, you are the Department's best recruiter this holiday season!

Recruitment Resources

1-888-4A CHP JOB/1-877-WOMEN CHP
WWW.CHP.CA.GOV

Applicant Study Guide

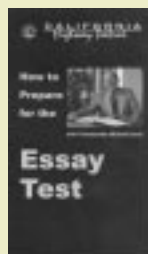


1-888-4 A CHP JOB
www.chp.ca.gov

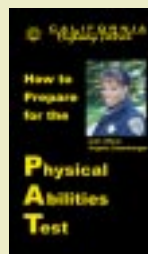
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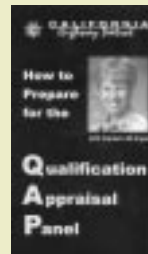
Recruitment Video



Essay Video



PAT Video



QAP Video

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